



NEWS RELEASE

July 31, 2015

For Immediate Release



Contact: Lisa Garrett

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What: Midtown Music Showcase

Where: Evelyn Hills Shopping Center
1554 N. College Avenue, Fayetteville

When: Sunday, September 13
2pm – 5pm

Midtown Music Showcase announces date for 2015

Local festival to be held in September

FAYETTEVILLE, AR – Midtown Music Showcase, held in the [Evelyn Hills Shopping Center](#) off of College Avenue in Midtown Fayetteville, is happening Sunday, September 13th, from 2pm-5pm. Ozark Natural Foods will host the 2015 Annual Owners Meeting from noon-2pm and have a complementary meal for owners. The mission of Midtown Music Showcase is to help revitalize Fayetteville's Midtown area through bringing together local artists and businesses to generate funding for a higher purpose. There will be food, games, and music!

The local music lineup for the Showcase is:

- 2pm-3:30pm: [Cutty Rye](#)
- 3:45-5pm: [Rochelle Bradshaw & Hypnotion](#)

The event will be raising money for the [Northwest Arkansas Land Trust](#), a local nonprofit, non-governmental conservation organization that conserves land for ecological, scenic, historic, agricultural, and recreational purposes in Northwest Arkansas. Founded in 2003 in response to the rapid development of our region, they are the first local land trust in Arkansas, and the 301st in the U.S., to be accredited by the Land Trust Accreditation Commission.

"Displaying the seal of accreditation means that we meet the highest professional standards in every aspect of our work, and we can pass that confidence along to our landowners, donors and regional conservation partners." — Terri Lane, Executive Director

Midtown Music Showcase will raise money for NWA Land Trust through a silent auction, dunk tank tickets, and a percentage of sales from a beer garden sponsored by [Apple Blossom Brewing Co.](#)

Midtown Music Showcase is currently looking for local sponsors for the event, as well as local celebrities to sit in the dunk tank throughout the event to raise money for [Northwest Arkansas Land Trust](#). If you or your business is interested in setting up a booth at the event, sponsoring the event, or sitting in the dunk tank, please contact Lisa Garrett (lisa@onf.coop or 479.521.7558), the event coordinator.

For more information on Midtown Music Showcase, please visit <https://www.facebook.com/MidtownMusicShowcase>.

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If you would like more information, please contact Lisa Garrett by phone or email. 479.521.7558 | lisa@onf.coop