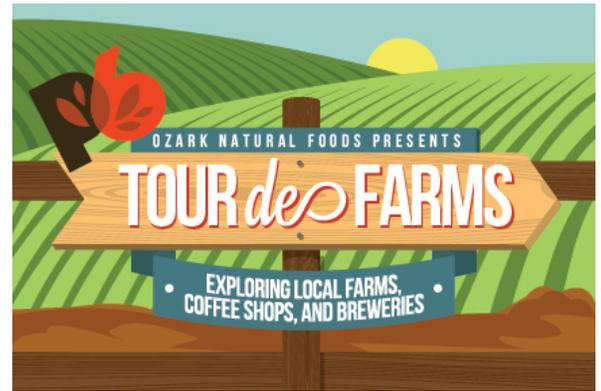




**NEWS RELEASE**  
Sept 17, 2015  
**For Immediate Release**



## **Ozark Natural Foods announces 2015 Farm Tour**

Co-op schedules a tour to help NWA residents meet local farmers and vendors

FAYETTEVILLE, AR – Now more than ever, people all over the world are becoming more interested in where their food comes from. They wonder how far it travelled to make it to their local grocery store's shelf, what sort of processes it went through to grow, and who the people are who grew it. At Ozark Natural Foods, one of our focuses is having great relationships with our local farmers. We support over 100 local farmers/vendors at the co-op. Because of these partnerships, we are thrilled to announce the second annual Ozark Natural Foods' Tour de Farms, a weekend where our owners and the community of Northwest Arkansas can visit 22 local farms, breweries, and coffee shops. Many of our customers place a premium value on being able to buy local from our store and we would like a way to connect people more closely with our local producers.

The tours will take place on Saturday and Sunday, October 3<sup>rd</sup> & 4<sup>th</sup>. The visits will include a tour, demonstration, snacks, and a time for questions and discussion. You can visit as many stops as you would like. Here is the schedule for the tours:

### **Saturday, October 3rd**

#### **Team Springdale**

##### **Wheatgrass Express**

920 71 Plaza Ct, Springdale, AR 72764

8:00am – 1:00pm

Produces high quality wheatgrass, sunflower sprouts, and pea shoots.

Tour and Grow Your Own Wheatgrass Class at 8:30am and 10:00am

##### **Bur Oak Farm**

15959 Hamstring Rd Fayetteville, AR 72704

8:30am -10:30am

Bur Oak produces figs and chestnuts.

Tours at 8:30am and 9:30am

##### **Onyx Coffee Lab**

7058 W Sunset Ave, Springdale, AR 72762

6:30am – 9:00pm (Open Store hours)

Cafe and roastery specializing in coffee profiling and brew methods.

Tour of the Roastery at 10am

##### **Plentygood Farm**

4160 E. Hewitt Springs Rd. Springdale, AR 72764

11:00am – 1:00pm

The only tuberosc producer in the state of Arkansas, holistic farming, how to keep your body feeling good while farming.  
Tours at 11am and 12pm

### **Core Brewing & Distilling Co.**

2470 Lowell Rd, Springdale, AR 72764

12:00pm – 9:00pm (Open Store Hours)

A local brewing and distilling company with beer and cider.

Tour of brewery at 2pm

### **Saddlebock Brewery**

18244 Habberton Road, Springdale, AR 72764

2:00pm – 9:00pm (Open Store Hours)

First production brewery in NWA with European-style small batch beers and top- quality ingredients.

They will be giving a tour of their brewery at 4:00pm as well as there to answer any questions. They have a wide range of beers to try! They have 3 spacious patios to enjoy.

### **Team Fayetteville**

#### **White River Creamery**

11701 S Hwy 16, Elkins AR.

8:30a-10:00am

Our region's first goat cheese farm!

Artisanal cheeses available with limited tours of the creamery and goat herd. \*\*\*Two tours will be offered to the first 40 people registered for this farm and are limited to 20 people per tour.

#### **Roots in Bloom**

14148 Sugar Mountain Rd, West Fork AR 72774

11:00am-1:00pm

An off-grid, sustainable farm providing naturally grown food and wellness products.

Tour of the farm and a demo of current an ongoing projects. \*\*\*\*Hike of medium difficulty

#### **Ozark Pasture Beef**

15204 Cincinnati Rd, Fayetteville AR 72704

1:30p-3:30pm

Locally run pasture-raised beef farm.

Tour and methods for pasture-raised beef farming

#### **Fossil Cove Brewery**

1946 N. Birch Avenue, Fayetteville AR 72703

4:00pm-11:00pm

Local craft brewery with seasonally inspired offerings

Local craft brewing process, samples, beer for sale

Guided tour at 5:30

### **Team River Valley**

#### **Dixie Flower Soap**

3519 Iris Way, Greenwood, AR, 72936

8:30a-10:00am

Handmade soaps with high-quality ingredients, partnered with a small scale farm.

Soap making, the soap making business, & soaps for sale

#### **Lightner Farm**

577 Country Road 3020, Hartman, AR 72840

11:00am-1:00pm

Certified Naturally Grown vegetable production, family farming in the River Valley.

Farming with organic methods for pest control, crop rotation, fresh produce samples

### **Post Familie Vineyards**

1700 St. Mary's Mountain Rd. Altus, AR 72821

1:00-3:00pm

A sustainable vineyard in the Ozarks. The first to go into commercial production of muscadine wine.

Locally made lunch at Trellis room with Thomas Post, wine tasting, winery tour, optional vineyard tour. \*\*\*Limited to the first 40 people to register for this spot.

### **Sunday, October 4th**

#### **Team Huntsville**

##### **Marty's Produce**

903 CR 2349, Huntsville, AR 72740

8:00am-10:00am

Certified Naturally Grown vegetable production, hops and garlic planting.

Learn about growing vegetables and hops, mountain top farming, fresh produce samples

##### **Ugly Bunny Garden**

761 CR 546, Berryville, AR 72626

10:00am-4:00pm

Vegetable and craft producers, supplying handmade holiday wreaths and swags.

Barn sale, homemade chili, farmer's market vegetable garden tour

##### **Dripping Springs Garden**

1558 CR 548, Huntsville, AR 72740

11:00am-1:00pm

Our area's supplier of high quality Certified Organic fruits, vegetables, and fabulous flowers.

Organic farming methods for cut flower and vegetable production and season extension, Dripping Springs Creek

#### **Team Eureka**

##### **Foundation Farm**

327 CR244 72631 Eureka Springs, AR

8:00am-10:00am

A no-till organic farm using well water. Seasonal interns, mulched beds, and a CoolBot walk-in cooler.

No-till organic farming methods, season extension farming methods, fresh produce samples

##### **Mountain Bird Coffee**

544 Co Rd 227, Eureka Springs, AR 72631

9:00am-3:00pm

Farm-to-cup coffee roasting, coffee sampling

Available for small group tours of 10-15 at a time throughout the day

##### **Sycamore Bend Farm**

875 CR 3025, Eureka Springs, AR 72632

11:30am-1:30pm

Certified Organic farm with livestock, produce, and an aquaponics greenhouse.

Tour the farm of our top producer last year, sweet potato crop, fresh produce samples

#### **Team Fayetteville, Closing Event**

##### **Ozark Natural Foods**

1554 N. College Ave, Fayetteville, AR 72703

3:00pm-5:00pm

Your local cooperatively owned grocery store.

P6 store tour, P6 cooking demo, ONF's 44th Birthday with free cake, White River Creamery Raffle

**Apple Seeds Teaching Farm**

1699 Hillcrest Ave, Fayetteville, AR 72703

3:00pm-5:00pm

Non-profit farming that focuses on the farm-to-school movement.

Live music and food from the Garner Hill food truck

**Ozark Natural Feeds**

1554 N. College Ave, Fayetteville, AR 72703

3:00pm-5:00pm

Arkansas' only organic chicken and livestock feed business

Organic chicken and livestock feeds, P6 Farm & Garden products

Tour de Farms is a free event but anyone wanting to participate will need to register by September 29th at the Owner Services Desk inside the Co-op. Each participant will need to pick up their Tour de Farms passport the week of the event, which will include a map and a place where you can get stamped when you visit a farm. After you're done with your tour, you will be able to turn in the passport at the Co-op. People who visit at least nine of the farms will be entered to win one of 2 \$50 gift cards to Ozark Natural Foods, and the person who visits the most farms will win a \$150 farm and gardening kit with tools, seeds, soil amendments and other goodies (if several people tie for the most farms visit, we will do a drawing out of those who tied).

So join us on October 3rd & 4th and experience first-hand where the food you love comes from.

Ozark Natural Foods is a locally owned consumer cooperative dedicated to healthful living and sustainability by providing our owners and the Northwest Arkansas community with natural and organic products and related services, located at 1554 N. College Ave., in the Evelyn Hills Shopping Center.

For information about Tour de Farms online, please visit: <http://onf.coop/2nd-annual-p6-tour-de-farms/>

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If you would like more information or to come by the store, please contact Ali McIntosh by phone or email: 479.521.7558 | [Ali@onf.coop](mailto:Ali@onf.coop)