

Ozark Natural Foods
November/December Board Meeting Minutes
Tuesday January 23rd 2018
6:30 p.m.

Board Members Present: Joshua Youngblood, James Selvey
Danielle Dotson, Conner Corley,
Ben Ozanne, Elizabeth Quinn, John Bailey

Board Members Absent:

Staff Members Present: Mike Anzalone -GM,

Consent Agenda:

Approve minutes from October Meeting and Renewal of CDS contract:

- Motion to approve consent agenda was made, seconded and passed unanimously.

Guest Presentation

BlkBox Presentation on Re-Branding:

- Associates from BlkBox presented their recommendations for rebranding ONF.
- Focus of rebranding is *How to Grow the Co-op*: attract new owners and customers bound by like interests.
- Reported they have met with staff, management, owners, and board members to gather information.

Floor Reports

President's Report:

- None reported

GM Report:

- General Manager reported a \$49,000 profit for 4th Quarter. Overall profit of \$207,000 for the year (1.9% profit).
- Store sales challenge to sell chard was a success, reporting 503 bunches sold in one week.
- ONF has been removed from the monthly monitoring list from the National Cooperation of Grocers.
- GM met with State Representative Whitaker to discuss retained patronage, who suggests adjusting verbiage in owner application.
- ONF to soon offer digital coupons to non-owners.

Reporting and Board Decisions

B2 Business Planning and Financial Budgeting

- The Board received and reviewed the report prior to the meeting.
- General Manager presented the report to Board and Board discussed the report and asked questions.

- Motion to accept B2 Business Planning and Financial Budgeting as presented was made, seconded and passed 6/0.

B3 Financial Conditions

- Board received and reviewed the report prior to the meeting.
- GM presented the report to the Board and the Board discussed the report and asked questions.
- Motion to accept B3 Financial Conditions as presented was made, seconded and passed 6/0.

Returned Patronage 2017

- Tabled to Committee meetings

Policy Committee

- Policy Committee proposed formatting changes to the following policies: B1, B2, B3, C3, C4, D3, D4, D6, D8, D9, D13 and D14.
- Motion to approve recommendations from the Policy Committee as presented was made, seconded and passed 6/0.

Discussions (Postponed)

Board Policies for review/discussion:

Upcoming meeting dates

- February 27th, 2018

Meeting adjourned at 9:33pm

Owner Comments

Owner comments are a welcome line of communication between owners and the board.

All owner comments are the personal views and opinions of the named owner and do not reflect the ownership as a whole. The board does not guarantee a response or rebuttal owner comments. The board takes all owner comments under advisement.

Nancy Vaughn-

Expressed her concern for the bulletin board being taken down. She feels the co-op should have a space where flyers can be posted and to advertise events.

Jeanna Neath-

Would like ONF to find a way to facilitate open communication among its members, at least through an owner bulletin board that insists on free speech, but also feels better to have no bulletin board at all than to censor and silence women.

Paula Mariedaughter-

Believes in open discussions about all issues...hungry for free and open discussion about biological sex, gender, and sexism. Censoring conflicting ideas, conflicting world is not the answer.

Susanna Brinnon-

Feels the Co-op is the heart of the community. Without the community bulletin board we are weaker than before, and we need to be able to talk with each other to be a thriving community. Urged ONF to reconsider its decision to remove bulletin board.

Darlene Clubb-

Expressed her support for the bulletin board being taken down as she feels it protects the safety of the Co-op, of women, and as an unbiased statement of support for a civil public dialogue between the feminist and the transgender community.

David Druding-

Feels taking down the bulletin board is not the correct answer to solve the problems that it was creating and the Board should reconsider. Also feels membership should have had a say in the matter.

Dennis Larson-

Feels two minutes is not enough time to address the Board. Stated that he wants the Co-op to stop giving money to other organizations. He feels the Board needs to let owners vote on how money should be distributed.

Linda Ralston-

Stated her concerns about the rebranding and wonders if it will target millennials. She claims the Co-op principles are still being violated.

Sue Graham-

Asked the board to do away with the Perpetuation Committee and feels the board needs diversity.

Don Austin-

Wishes the board would take advantage of the wisdom of the owners. He feels lots of decisions are made without owner input.