

Ozark Natural Foods
Board Meeting Minutes
January 2025 Meeting
Tuesday January 28th, 2025
6:30 p.m.

Board Members Present: Randy Wilburn, Danielle Hoffman, Denny Warren,
Megan Knutson, Nick Carson Kim Bryden,
Jacob Sheatsley, Joshua Youngblood
Cannon McNair (zoom)

Board Members Absent:

Staff Members Present : Dennis Hanley, Lisa Canote, Alicia Powell,
Anne Marie Holimon

Consent Agenda:

- **Motion** to approve November Board Meeting Minutes was **made, seconded, and carried 8 ayes, 1 abstained.**

Floor Reports

Co-Metrics:

- Tony Alongi joined the meeting to give an overview of Co-Metrics. Co-ops are required to share financial information with Co-metrics, so NCG members have visibility of the NCG co-ops across the country.
- Data is used to see how each co-op is performing.

ONF Marketing Update:

- Lisa presented a Marketing Update highlighting ONF's brand, strategy for driving sales, and community relations (book nook, community change, giving advisory board).

President's Report:

- Randy reported that he has reviewed the monthly report and is very proud of the financials and how far things have come in one year. He appreciates the staff and all the hard work that has gone to get the co-op to this point.

GM Report:

- Dennis presented the GM Monthly Dashboard for December 2024 with KPIs including sales, comp sales, net income, cash on hand, and other relevant markers. Dennis is also developing the culture of the co-op.

Reporting & Board Decisions-

B9 Sustainability

- Dennis reported on B9 Sustainability as part of the GM Monthly Dashboard.
- The Board reviewed the report prior to the board meeting and asked applicable questions.
- **Motion** to accept B9 Sustainability as presented by Dennis was **made, seconded and carried unanimously.**

Perpetuation Committee

- Perpetuation Committee met and completed Charter with minimal changes.
- Denny, Danielle and Randy are up for re-election this year, the committee will be reaching out to them in the near future.

- Discussed Onboarding training for new board members.

Outreach Committee

- Denny met with Dennis, Lisa and Heather to discuss the upcoming Farmer/Vendor Dinner scheduled for Sunday February 23rd at Mount Sequoyah.
- The committee completed and submitted charter for the coming year.

Policy Committee

- Policy Committee met and discussed an overall review of the policies and procedures.
- The committee submitted their charter for approval.

Committee Charter Approvals

- **Motion** to accept Perpetuation, Outreach, and Policy Committee Charters as submitted was **made, seconded and carried unanimously.**

Discussions

Board Compensation

- Due to expenses, there is no remaining funds for board compensation for 2024. Randy suggested revamping for 2025 to ensure the board receives compensation for their time.
- This will be discussed at a future meeting.

Columinate Contract Renewal

- Randy presented the 2025 Columinate Contract for approval. **Motion** to approve 2025 Columinate contract was **made, seconded and carried 8 ayes and 1 abstained.**

Policies for review/discussion:

- D7- Vice President's Role
- D8- Secretary's Role
- D9- Board Member Code of Conduct
- C4- Monitoring GM Performance

Upcoming meeting dates:

- February 25th, 2025- February Monthly Meeting

Meeting adjourned at: 8:42 p.m.

Member Comments: