



Ozark
Natural
Foods

Board Candidate Statements

Read about our Board Candidates up for election or re-election this year! The Board is an integral part of our Co-op working with the General Manager to guide our vision and mission statements. As a member of Ozark Natural Foods, you have a say in who is elected to our wonderful Board by voting in the election in person this September 14th or by paper ballot or online until 11:59 p.m. September 28th.



Ariel Fox

I am a midwifery apprentice, full time mom, and have my formal education in complementary healthcare practices. In my prior board experience I assisted in community outreach and fundraising. I'm adaptable, solution oriented, a team player, and I love my community. I want to join the board because I want to participate in the Co-op's growth as it continues to influence our community and support our local businesses in positive ways. I'd like to see and be a part of the Co-op expanding its reach to make quality food more accessible to everyone by exploring more opportunities for broader and mutualistic relationships between our struggling community members and local businesses. I am eager to see and be part of our communities lifting higher.



Ozark Natural Foods Co-op

380 N COLLEGE AVE, FAYETTEVILLE AR

Shop Local ♥ Shop Ozark Natural Foods





Randy Wilburn

As founder & CEO of Encourage Build Grow, LLC, I bring strategic leadership from twenty years of board service, including the Fayetteville Public Library Foundation, Downtown Rotary, and Roots Foundation. During six years on ONF's board—three as president—I've strengthened retail operations, empowered local producers, and expanded healthy food access. Through hosting I Am Northwest Arkansas® and training thousands in leadership and marketing, I champion clear communication, robust recordkeeping, and staff development. I seek re-election to drive sustainable Co-op growth, create systemic change in our food system, and ensure all Northwest Arkansas residents access nutritious, affordable food.



Shawn Morris

I have 5+ years of retail strategy experience, first at Walmart, then at a local broker agency, and finally at a global nonprofit called Endeavor. I'm also a board member for Shared Beginnings, a local adoption agency and birth parent support organization. I would bring my finance background and experience working with multiple suppliers across a dozen different departments to my role as a board member. I care about Fayetteville and want to see it become a strong and sustainable city even as it grows. The Co-op gets to play a role in this, and my passion for this city and retail makes me a perfect fit for the board.



Terra Morgenstern

My name is Terra, and I'm honored to run for the ONF Board. I've been a loyal shopper for years, often choosing ONF even when it stretched my budget because I believe in supporting a grocery store that prioritizes ethics, sustainability, and community. I'm from Guam, where limited food access and high obesity rates inspired my lifelong passion for food literacy and wellness. Growing up as a military kid in diverse communities taught me to bridge cultures and connect with many perspectives. I've worked in retail for over a decade, often volunteered on a nonprofit farm, studied holistic health, and run a small jewelry business. ONF helped me feel rooted in Fayetteville. I envision it growing into a vibrant hub for inclusion, education, and regenerative practices that nourish people and planet.





Kerri McMahon

Hello! I'm Kerri, a local freelance commercial photographer. I'm passionate about cooperative values, supporting local producers, and promoting access to healthy, sustainable food. I envision Ozark Natural Foods as a vibrant, community-focused hub for sustainable living. I'd work to strengthen board-member communication, promote transparency, and explore pricing strategies and partnerships that increase access to healthy food—especially for lower-income households—while maintaining ONF's high standards. I'm committed to helping ONF grow with purpose, deepen its impact, and remain a leader in sustainability and community connection.



Paige Hammer

ONF has been a meaningful part of my life for over 16 years, both as a shopper and as someone who values community, wellness, local food systems and sustainability. Serving on the Board of Directors feels like a natural next step - an opportunity to give back and help shape the future of a place that aligns so closely with my personal and professional values and goals. I co-own a mobile auto repair business, where I oversee operations, HR, and accounting. Previously, I worked in leadership roles at a local outdoor retailer, managing departments and later serving as Receiving Manager on the admin side. My background also includes executive positions in my college sorority, where I gained experience in governance and organizational leadership. I am particularly enthusiastic about strengthening ONF's role as a hub for education, family programming, and community connection. I am prepared to commit fully to the responsibilities of this role and excited to contribute to ONF's long-term success.

