

**Ozark Natural Foods  
Board Meeting Minutes**

April 22, 2014  
6:30 p.m.

Board Members Present: Joshua Youngblood, Tuesday Eastlack,  
Colleen Pancake, Sue Graham,  
Danielle Dotson, Todd Scarborough

Board Members Absent: Hank Kaminsky

Staff Members Present: Alysen Land

Facilitator: Kathleen Trotter

**Consent Agenda**

- (March minutes, GM report: B.3 Financial Conditions
- **Motion made, seconded and carried** unanimously to approve consent agenda.

**Floor Reports**

President's Report:

- Extended conversations with Thane Joyal (CDS consultant) regarding—
  - Draft of By-laws.
  - Date for annual retreat-August 3, to include GM.
  - Next steps to establish a Strategic Planning Committee.
  - Response to the announcement that Whole Foods will be establishing a location in Fayetteville, providing competition to ONF.
- Closed session with Alysen and Mike regarding future opportunities for ONF.
- “Coffee with the Board” provided good dialogue with owners, positive and negative.
- Determined that Joshua and Danielle will attend CCMA in June.

GM Report:

- Noted multiple birthday celebrations among board and staff members.
- Requiring lots of work to clean leased space; left in poor condition; conversations with attorneys to recoup losses with little expectation for a positive outcome.
- Report on OAW-increased sales and expense, higher net; great organization by staff; use of the space next door for special orders worked well.
- Development Corp from NCGA will prepare two preliminary layouts for the new space; provide costs for equipment.
- Mike will represent Alysen and management at the AOM while Alysen attends NCGA board in Minneapolis.

**Reporting and Board Decisions**

B.3- Financial Conditions:

- Accepted through Consent Agenda because the report was reviewed prior to the board meeting and represents information shared on a regular basis.

#### Policy Committee:

- **Motion was made, seconded and passed unanimously to approve the committee submitted policy revisions for D1 (Governing Style), D4 (Board Meetings), and D10 (Board Committee Principles).**
- Board Secretary was asked to send the revised policies, by-laws and END's statement to the GM to update the website.

### **Discussions**

#### Strategic Growth Committee recommendations from Thane:

- An ad hoc committee of the board composed of 3 board members
- Primary purpose: 1) Liaison with the GM regarding growth opportunities.  
2) Research, assist with education regarding opportunities.  
3) Provide brief written report to the board each month.
- Joshua will formulate a final Charter statement, send to the board members for review and add to the consent agenda in May.

#### Owner Solutions Committee (OSG)

- Will not use volunteers as hosts on the Tour de Farm events because of liability both to ONF and the farmers. Will invite interested volunteers to participate in other ways.
- Continuing-
  - Listening post experiences to continue dialogue with owners.
  - Dinner with the Board events (targeted groups).
  - (New) Trash Crawl (involving volunteers in trash cleanup).
  - Promoting local radio station (discussed having a coop "show")

#### Discussion about Little Rock opportunity to start a new co-op:

- Report from Mike and Alexa regarding meeting with local LR constituents; former Argenta Market would be a perfect location; good response from potential owners in the community; good mix of local leaders interested; good potential for growth; involvement would support the co-op principles.
- Other options will be discussed in closed session.

#### By-law review:

- Reviewed revisions and state statutes related to co-op organizations.
- Requested that board members review and comment by May 7. Policy committee will integrate comments and submit to legal counsel for review when compiled.
- Committee will continue to review small sections at a time and suggests board discussion at regular board meetings throughout 2014 until thoroughly reviewed.

### **Board Policy Review**

#### D.2 Board Job Descriptions:

- The board acknowledged much progress but that it is a continuing process.

### **Upcoming meeting dates**

- May 27<sup>th</sup>, 2014

### **Meeting adjourned at 8:25 pm**

**Closed Session Discussion-** Argenta Market opportunity

**Owner Comments**

**Linda commented** that she continues to have concerns about the election process and transparency related to the process of re-establishing a date for the canceled AOM. President Youngblood volunteered to respond to the owners concerns via email.